



National Headquarters
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Aluminum Association Website Advertising

The Aluminum Association website generates an average of 60,000 discrete visits per month, making it the perfect place for your company or organization to reach its diverse membership—which includes U.S. and foreign-based primary producers of aluminum, aluminum recyclers and producers of fabricated products, and industry suppliers.

If you are interested in posting a banner ad on the Aluminum Association's homepage (www.aluminum.org), please contact Mandi Ross, Manager of Public Relations, at mross@aluminum.org or (703) 358-2976.

Banners are rotated in place in a prominent position in the right rail adjacent to the main content of the page, and can be accommodated in three sizes at the following rates and time periods:

139 pixels (wide) by 204 pixels (tall)

1 month: \$600
2 months: \$1,100
3 months: \$1,500
4 months: \$1,800
6 months: \$2,400
12 months: \$4,200

139 pixels by 139 pixels

1 month: \$400
2 months: \$750
3 months: \$1,050
4 months: \$1,300
6 months: \$1,800
12 months: \$3,300

139 pixels by 68 pixels

1 month: \$350
2 months: \$650
3 months: \$900
4 months: \$1,100
6 months: \$1,500
12 months: \$2,700

To post your web banner, please submit the completed Website Insertion Order form on the next page and fax to 703-358-2961 or email to mross@aluminum.org. Additionally, please submit the image file electronically to jsimpson@aluminum.org.

Image file format for web banner: Must be GIF or JPG files only. Files submitted on non-publishing programs, such as Power Point or Word cannot be accepted.

