

# THE VALUE OF SPONSORING ALUMINUM ASSOCIATION MEETINGS

Take advantage of our sponsorship opportunities to increase your company's visibility during Aluminum Association Spring and Annual Meetings, the premier gathering of aluminum industry leaders.

## **WHO** - CAN BUY THEM

Any Association member is welcome to purchase any sponsorship. Non-members may only purchase an industry partner sponsorship.

## **WHAT** - ARE SPONSORSHIPS

A sponsorship puts your company name and logo on any of the events during the Annual or Spring Meeting and offers great exposure for your brand.

## **WHY** - SHOULD I BUY

It generates greater name recognition and visibility for your company as well as helps us offset the full cost of producing these meetings.

## **WHAT** - DO YOU GET

All sponsors receive:

- Recognition throughout the meeting – at the registration desk, in the event app, in the Chair's opening remarks, and general session slides.
- Logo placement on the registration website
- Recognition in full membership emails leading up to the meeting

See the attached list for what comes additionally with each sponsorship opportunity

## **HOW** - CAN I BUY ONE

Contact Jennifer Bell ([jbelle@aluminum.org](mailto:jbelle@aluminum.org), 571-397-2995) with questions or to purchase a sponsorship.

## **WHEN** - ARE THEY AVAILABLE




Sponsorships are available at the Annual and Spring Meetings. You can buy sponsorships prior to each meeting or buy sponsorships for both meetings at the same time.

# SPONSORSHIPS 2022

## NETWORKING EVENTS

		SPRING	ANNUAL	BOTH
	Constellium Thursday Dinner	\$8,000	\$8,000	\$14,400
	Board of Directors Dinner	\$7,000	\$7,000	\$12,600
	Scepter Inc. Wednesday Reception	\$6,000	\$6,000	\$10,800
	TRI-ARROWS ALUMINUM INC. Thursday Reception	\$6,000	\$6,000	\$10,800
	KAISER ALUMINUM Wednesday Lunch	\$5,000	\$5,000	\$9,000
	Novelis Thursday Lunch	\$5,000	\$5,000	\$9,000
	Alcoa Thursday General Session	\$5,000	\$5,000	\$9,000
	REAL ALLOY Friday General Session	\$5,000	\$5,000	\$9,000
	Thursday General Breakfast	\$3,000	\$3,000	\$5,400
	AIR PRODUCTS Associate Executive Committee Breakfast	\$3,000	\$3,000	\$5,400
	MESSER Gases for Life Thursday Dessert Reception	\$3,000	\$3,000	\$5,400
	RioTinto Friday General Breakfast	\$3,000	\$3,000	\$5,400
	Board Meeting	\$1,250	\$1,250	\$2,700
	Executive Committee Meeting	\$1,500	\$1,500	\$2,250
	COMMONWEALTH Scavenger Hunt	\$2,000	Only in Fall	
	ASI Workshop	\$5,000	Only in Fall	
	MINO			
	VAIL Rubber Works, Inc.			
	AIR PRODUCTS			
	HATCH			
	AMCOR			
	Coffee Break (5 available)	\$1,500	\$1,500	\$2,500

## ADDITIONAL OPTIONS

		SPRING	ANNUAL	BOTH
	GRANGES FUNDATION OF ALUMINUM ENGINEERING Meeting App	\$2,000	\$2,000	\$3,600
	Opiter Wifi	\$2,000	\$2,000	\$3,600
	Bloom Engineering Registration Lanyards	\$1,000	\$1,000	\$1,800

# SPONSORSHIP LEVELS & BENEFITS

## SPONSORSHIP LEVELS

New this year is the opportunity to support the conference by purchasing a sponsorship level. All level sponsors will receive recognition throughout the conference (at the registration desk, in the event app, in the Chair's opening remarks, and general session slides.) They will receive logo placement on the registration website and recognition in full membership emails leading up to the meeting.

- **Alloy Sponsorship Level (\$1,000)** - This sponsorship level is available to all members of the Aluminum Association.
- **Industry Partner Level (\$2,000)** - This sponsorship level is available for organizations who, while not eligible for membership in the Aluminum Association, are active in the Aluminum industry and committed to the mission and vision of the Aluminum Association.



## NETWORKING EVENTS

### Dinners and Receptions

- Your company signage and logo at the highest attended events of the meeting
- Opportunity to provide brief welcoming or introductory remarks to attendees
- Special recognition in any additional remarks given

### General Sessions

- Signage and logo placement at the event
- Special recognition in the opening remarks
- Opportunity to provide opening video for the session

### Breakfasts, Lunches, and Networking Activities

- Signage and logo placement at the event
- Special recognition in any opening remarks
- Promotion on one of our social media channels

### Coffee Breaks

- Coffee break sponsorships are available for: ATG, Building & Construction, Can Sheet, Heavy Truck, and Sustainability
- Recognition during the committee chair's opening remarks
- Logo placement on session slides and meeting materials
- Opportunity to provide opening video for the session

## ADDITIONAL OPTIONS

### Meeting App

- Put your logo in the hands of everyone using our meeting app; your logo will appear across the top of the landing page of the app, and you will also have the option to send a push notification to all app users

### Wifi

- Get your company name as the wifi password and have every attendee type your company name to access the internet

### Registration Lanyards

- Have your logo in the hands of every attendee that checks in by providing your branded lanyards to be used at meeting registration.