
The impact of the Coronavirus (COVID-19) on society, the economy, and the aluminum industry is evolving daily. In response, the Aluminum Association developed the survey, “Understanding the Impact of COVID-19 on the Aluminum Industry” to share current health and safety practices, while better understanding the impact it is having on aluminum-related supply chains and end-use markets. Our hope is that this survey provides some assistance in helping the industry better navigate the immediate and ongoing challenges of the COVID-19 pandemic.

The Aluminum Association conducts this survey on a bi-weekly basis, with additional questions added as needed, in order to capture the domestic industry’s response to the ever-evolving nature of this pandemic. Respondents consist of U.S. aluminum producing companies, both members of the Association, as well as non-members.

The complete results of the second edition of the survey are provided to all participants.

Responses were collected between Wednesday, April 29th and Friday, May 8th.

To participate in the latest edition of the survey, please visit the Association’s COVID-19 Resources Page.

The results of the second edition of the Association’s survey: “Understanding the Impact of COVID-19 on the Aluminum Industry” revealed the ways in which the pandemic continues to significantly impact the domestic aluminum industry. Further, it demonstrated how it continues to alter the industry’s supply chain, and how the industry continues to adapt and alter its collective health and safety activities on behalf of its employees.

To that end, all aluminum producing companies that responded to the survey have “Developed an ‘Action Plan’ for a Positive Case” and have “Increased Cleaning and Disinfectant Frequency.” (Right). The full report reveals how a few of the health and safety precautions identified by the survey have declined over the last two weeks.

While the first edition of the survey demonstrated how COVID-19 had a seriously negative impact (between 21-50%) on “Customer Cancellations,” the current edition revealed that the pandemic’s impact on cancellations actually worsened over the intervening period (Below).

While the majority of respondents in the first edition of the survey indicated that they expected to return to “normal” conditions in six to nine months, responses were more evenly dispersed among the six options in the current edition (Left). That said, the portion of respondents that believe conditions might not ever return to “normal” increased from 7 to 13 percent.

The complete results of the current edition of the survey include the use of government relief efforts, further impacts on supply chains, and impacts being felt in key end-use markets.
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