
The impact of the Coronavirus (COVID-19) on society, the economy, and the aluminum industry is evolving daily. In response, the Aluminum Association developed the survey, “Understanding the Impact of COVID-19 on the Aluminum Industry” to share current health and safety practices, while better understanding the impact it is having on aluminum-related supply chains and end-use markets. Our hope is that this survey provides some assistance in helping the industry better navigate the immediate and ongoing challenges of the COVID-19 pandemic.

The Aluminum Association conducts this survey every three weeks, with additional questions added as needed in order to capture the domestic industry’s response to the ever-evolving nature of this pandemic. Respondents consist of U.S. aluminum producing companies and their suppliers, both members of the Association, as well as non-members.

What follows is a summary of the results of the 3\(^{rd}\) edition of the survey. As a reminder, a complete report is provided only to survey participants.

Responses were collected between Friday, May 22\(^{nd}\) and Friday, May 29\(^{th}\).

The next survey is scheduled to open Friday, June 12\(^{th}\). To participate, please visit the Association’s COVID-19 Resources Page.

The results of the 3rd edition of the Association’s survey series: “Understanding the Impact of COVID-19 on the Aluminum Industry” have developed into an important tool for sharing current health and safety practices within the industry, while providing insight into the impact the pandemic is having on aluminum-related supply chains and end-use markets. The Association will continue to revise the survey as needed, or as conditions in the domestic industry change. The information provided below highlights some of the new information collected in the most recent edition of the survey.

1) To that end, a new question to the survey asked respondents whether the Aluminum Association should advocate in Federal legislative activity for liability protections for essential manufacturers. Overwhelmingly (nearly 90 percent), respondents indicated that they would (Right).

2) Also new to the 3rd edition of the survey, participants were asked to indicate the impact COVID-19 has had on revenues, as well as the impact it will have on revenues over the next 3 months. Perhaps unsurprisingly, company revenues have been seriously (21-50%) impacted (Below), while that impact is expected to lessen somewhat over then next 3 months.

3) In a change from the first two surveys, respondents were asked to what degree their US-based employment had declined as a result of COVID-19. While roughly 61 percent of respondents indicated that their company has not had to lay off any employees, more than 22 percent reported that their company has laid off more than 10 percent of their US-based employees (Left). Of those, approximately 81 percent were considered temporary.

The complete results of the current edition of the survey include the use of government relief efforts, further impacts on supply chains, and impacts being felt in key end-use markets.
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