SPECIAL REPORT:
UNDERSTANDING THE IMPACT OF COVID-19

Data Collected June 17 – June 26, 2020

The Aluminum Association’s COVID-19 “Resources Page” can be found here
The impact of the Coronavirus (COVID-19) on society, the economy, and the aluminum industry is evolving daily. In response, the Aluminum Association developed the survey, “Understanding the Impact of COVID-19 on the Aluminum Industry” to share current health and safety practices, while better understanding the impact it is having on aluminum-related supply chains and end-use markets. Our hope is that this survey provides some assistance in helping the industry better navigate the immediate and ongoing challenges of the COVID-19 pandemic.

The Aluminum Association conducts this survey every three weeks, with additional questions added as needed in order to capture the domestic industry’s response to the ever-evolving nature of this pandemic. Respondents consist of U.S. aluminum producing companies and their suppliers, both members of the Association, as well as non-members.

What follows is a summary of the results of the 4th edition of the survey. As a reminder, a complete report is provided only to survey participants.

Responses were collected between Wednesday, June 17th and Friday, June 26th.

To participate in future editions, please visit the Association’s COVID-19 Resources Page.

The Association’s survey series: “Understanding the Impact of COVID-19 on the Aluminum Industry” has developed into an important tool for the sharing of current health and safety practices within the industry and providing insight into the impact the pandemic is having on aluminum-related supply chains and end-use markets. The Association will continue to revise the survey as needed, or as conditions in the domestic industry change. Below are some highlights from in the 4th edition of the survey (most recent).

1) To that end, the survey asked respondents whether their company had any plans to apply for a loan through the Main Street Lending Program now that the program is operational. Only 7 percent of respondents revealed plans for their company to apply, while nearly 29 percent are “Eligible, but Not Interested.” Half of respondents “Didn’t Know,” down from 72 percent of respondents last survey.

2) Participants were asked to indicate the impact COVID-19 has had on their company’s “Overall U.S. Operations.” Following slight improvements in each of the previous two editions, respondents indicated a slight worsening of conditions in this most recent edition (Below). Nevertheless, results have remained in “Seriously” impacted territory (21-50%) throughout the survey series.

3) New to the 4th edition of the survey, respondents were asked if they were more or less optimistic about the long-term health of the domestic aluminum industry than they were a month ago. Nearly 43 percent of participants indicated that they were at least somewhat more optimistic, while 36 percent indicated that their level of optimism had not changed. The remaining 21 percent were “Somewhat more pessimistic.”

*The complete results of the current edition of the survey include the use of government relief efforts, further impacts on supply chains, and impacts being felt in key end-use markets.
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