

# THE VALUE OF SPONSORING ALUMINUM ASSOCIATION MEETINGS

Take advantage of our sponsorship opportunities to increase your company's visibility during Aluminum Association Spring and Annual Meetings, the premier gathering of aluminum industry leaders.

## **WHO** - CAN BUY THEM

Any Association member is welcome to purchase a sponsorship. We also welcome splitting sponsorships between companies

## **WHAT** - ARE SPONSORSHIPS

A sponsorship puts your company name and logo on any of the events during the Annual or Spring Meeting and offers great exposure for your brand

## **WHY** - SHOULD I BUY

It generates greater name recognition and visibility for your company as well as helps us offset the full cost of producing these meetings

## **WHAT** - DO YOU GET

All sponsors receive

- Recognition throughout the meeting - at the registration desk, in the event app, in the Chair's opening remarks, general session slides
- Logo placement on the registration website
- Recognition in full membership emails leading up to the meeting

See the attached list for what comes additionally with each sponsorship opportunity

## **HOW** - CAN I BUY ONE

Contact Francesca Licari (flicari@aluminum.org, 703-358-2990) with questions or to purchase a sponsorship

## **WHEN** - ARE THEY AVAILABLE

Sponsorships are available at the Annual and Spring Meetings

You can buy sponsorships prior to each meeting or buy sponsorships for both meetings at the same time

# SPONSORSHIPS 2018

## NETWORKING EVENTS

	ANNUAL
Monday Dinner	\$8,000
Board of Directors Dinner	\$7,000
Monday Welcome Reception	\$6,000
Tuesday Reception	\$6,000
Monday Lunch	\$5,000
Tuesday General Session	\$5,000
Wednesday General Session	\$5,000
Tuesday General Breakfast	\$3,000
Wednesday General Breakfast	\$3,000
Coffee Break (2 available)	\$750

## ADDITIONAL OPTIONS

	ANNUAL
Member Gift	\$3,000
Banner Ad (2 available)	\$2,000
Room Key Cards	\$2,000
Registration Lanyards	\$1,000
Monument Tour	\$1,000

# SPONSORSHIP BENEFITS

## **NETWORKING EVENTS**

### Dinner and Receptions

- Your company signage and logo at the highest attended events of the meeting
- Opportunity to provide brief welcoming or introductory remarks to attendees
- Special recognition in any additional remarks given

### General Sessions

- Signage and logo placement at the event
- Special recognition in the opening remarks
- Opportunity to introduce the speaker and help with the selection process

### Breakfasts and Lunches

- Signage and logo placement at the event
- Special recognition in the opening remarks

### Coffee Break

- Coffee break sponsorships are available for: ATG and Government Affairs
- Signage at the committee meeting you are sponsoring
- Recognition during the committee chair's opening remarks
- Option to include small promotional item (to be provided by the sponsor, such as company pens or notepads) in the room

## **ADDITIONAL OPTIONS**

### Member Gift

- Get your company logo placed with the member gift, given out to every meeting attendee

### Banner Ad

- Put your logo in the hands of everyone using our meeting app; your logo will appear across the top of the landing page of the app

### Room Key Cards

- Place your company logo on the room key cards that will be given to attendees when they check in to their hotel room

### Registration Lanyards

- Have your logo in the hands of every attendee that checks in by providing your branded lanyards to be used at meeting registration.

### Monument Tour

- Receive special recognition on the walking tour and feature your logo in front of tour participants